

40th International Young Designers' Exhibition (YODEX) 2021 | Application Guidelines
May 14 - 17, 2021
Taipei Nangang Exhibition Center, Hall 2

Since its inception in 1982, the annual Young Designers' Exhibition (YODEX) is now entering its 40th year. YODEX (Young Designers' Exhibition) boasts to be the largest design exhibition especially oriented to students in Asia. It is an exhibition which brings works of graduating students under one roof, attracting more than 80,000 visitors from Taiwan and abroad yearly. During four days of exhibition, visitors witness dynamic power of young designers in various design disciplines such as fashion design, industrial design, visual communication, and interior design. As far as design students are concerned, YODEX offers a good opportunity for them to interact with one another and contributes to their pursuit of a promising career. Over the years, YODEX has built a stage of international exchanges of creative ideas.

A. General Information

a. Organizer

Advise Organizer: Ministry of Economic Affairs, Ministry of Education

Official Organizer: Ministry of Economic Affairs

Co-organizer: Industrial Development Bureau, Taiwan External Trade Development Council

Executive Organizer: Taiwan Design Research Institute

b. Date

10:00 a.m. - 17:00 p.m. , May 14, May 17, 2021 (Weekday)

10:00 a.m. - 18:00 p.m. , May 15, May 16, 2021 (Weekend)

c. Exhibition Venue

Taipei Nangang Exhibition Center, Hall 2 (No.2, Jingmao 2nd Rd., Nangang Dist., Taipei City)

d. Website

www.yodex.com.tw

B. Exhibitor Information

a. Show Schedule

Application deadline	January 29 , 2021
Set up	05:00 a.m. - 17:00 p.m. , May 12 - 13, 2021

Exhibition	10:00 a.m. - 17:00 p.m. , May 14, May 17, 2021 (Weekday) 10:00 a.m. - 18:00 p.m. , May 15, May 16, 2021 (Weekend)
Dismantling	17:00 p.m. - 18:00 p.m. , May 17, 2021 09:00 a.m. - 18:00 p.m. , May 18, 2021

b. Exhibit Cost

I. Booth rental fee :

Total Number of Booths	Square Meter	Cost (tax included)
1 booths (raw space)	3m*3m	USD \$1,000 or NTD \$30,000

II. If you apply one more booth, USD \$1,000 is added on.

III. Exhibitor is required pay all expenses associated with wire transfer.

IV. Booth rental fee includes raw space and 500 watt (110 volt) electricity supply for each booth. Extra electricity requirements will be charged. (Raw booth space does **NOT** include decoration materials and equipment, water, extra power, and other facilities except partition wall.)

c. Application

I. Please fill in the [Application Form \(Attachment 1\) and Affidavit \(Attachment 2\)](#), email to yodex@tdri.org.tw by [January 29 , 2021](#)

II. Oversea schools must present to the organizer an [Affidavit](#) stating that there is no authorization for an agent to apply for YODEX 2021 on its behalf if it applies by itself. It is also extremely important for an overseas school applying through an agent and not with the organizer to present [a letter or other authorized documents](#) to the organizer.

III. The organizer will inform the applicant whether the application has been accepted or not no later than [February 5th, 2021](#)

d. Security Deposit

I. Each individual exhibitor shall pay security deposit in the amount of USD \$1,000 (NTD \$30,000).

II. Paying security deposit is to prevent overseas exhibitor from showing different name in the booth areas from the applied one, to provide references such as brochures and fliers with the intention to enroll new students outside the specified booth areas during the period of the exhibition, and to package exhibits before the officially announced closing on May 17, 2021. If any of the above mentioned happenings is photographed by the organizer as evidence, the

security deposit of the violator will be not returned and the violator will be barred from applying YODEX for one year.

III. After the person in charge of booth-tending on behalf of an exhibitor together with representatives of the organizer confirm that relevant exhibition regulations have been observed by the exhibitor without exception before 18:00 p.m., May 18, 2021, on the date of booth dismantling, security deposit will be returned to the exhibitor without interest within two months against the exhibitor's presentation of its attendance certificate.

e. Paying Method

- I. Please wire transfer Booth Rental Fee and Security Deposit to the following account suitable.
- II. Please specify exhibitor name and 2021 YODEX when making wire transfer.
- III. Exhibitor is required pay all expenses associated with wire transfer.

International Account

*If you pay in Us Dollars, please use this account.

Account Name: TAIWAN DESIGN RESEARCH INSTITUTE

Bank: MEGA INTERNATIONAL COMMERCIAL BANK CO.,LTD.
(CHUNG HSIAO BRANCH)

Account No.: 005 53 06360 0

SWIFT: ICBCTWTP005

Bank Address: NO.233, SEC.4, CHUNG HSIAO E. ROAD, TAIPEI, TAIWAN,
R.O.C.

Taiwan Account

*If you pay in New Taiwan Dollars, please use this account.

Account Name: 財團法人台灣設計研究院

Bank: 兆豐國際商業銀行忠孝分行

Account No.: 005 09 02432 2

f. Booth Construction and Facilities

- I. Lighting and air conditioning are provided in public areas.
- II. Exhibitors will be responsible for stand design, furniture, equipment, stand construction and dismantling, insurance, traveling and accommodations, etc.
- III. For more details about stand booth construction and facilities on site, please refer to: Attachment 3: *Regulations on work at TAITRA VENUES.*

g. Withdrawal and Cancellation

- I. The withdrawal will take effect only upon receipt of an official written notice of confirmation from the organizer. For a withdrawal application after booth allocation confirmation, the security deposit will not be returned at all.
- II. In the event that security deposit is not delivered before payment deadline, reserved booth will be cancelled.
- III. No exhibitor shall transfer or sublet booths. Violator will be construed as having withdrawn from the exhibition and security deposit will not be returned.

h. Exhibit Regulations

- I. All overseas applications must present an exhibition proposal and are subject to approval by an advisory panel of design experts formed by the organizer. The exhibition proposal should include information on exhibit contents, pictures of exhibits and a booth design proposal. Some photos of previous performances, if any, are also expected. The organizer will not consider an application unless it is attached with images clearly showing design products/objects to be exhibited at YODEX.
- II. The organizer reserves the right to accept or reject an application and determines the location, shape and numbers of booths for each exhibitor.

i. Catalogues and Other Promotional Materials

Publicity materials and pictures of an exhibitor feature in catalogue, website, and promotional ads if such information is provided before the deadline. If not, the organizer will take the liberty of using publicity materials and pictures already provided by an exhibitor in its documents. The organizer reserves the right to edit such information as it sees fit. Exhibitor is required to submit such information which will be used freely by the press for promotional purposes.

C. Contacts:

Ms. Janice Cheng

Project Manager

Taiwan Design Research Institute

No. 133, Guangfu S. Rd., Xinyi Dist., Taipei 11072, Taiwan

Tel: +886 2 2745 8199 ext. 335

E-mail: yodex@tdri.org.tw

[Application Form]

**40th Int’l Young Designers’ Exhibition (YODEX 2021), May 14-17, 2021
Hall 2 at Taipei Nangang Exhibition Center, Taiwan**

Applicant Information

School Information	
Country:	
School Name:	
Departments (please list all the participating departments):	
School Address:	
Website:	
Contact Information	
Name(1):	
Position:	Telephone:
Email:	Mobile Phone:
Name(2):	
Position:	Telephone:
Email:	Mobile Phone:
Number of booths applied:	
Booth rental fee: <input type="checkbox"/> USD <input type="checkbox"/> NTD Amount:	

Exhibit Projects Proposal

Title :
Description of project: (Please include descriptive pictures and images.)

Participating Designers (names separated by commas)

*Please provide at least 3-5 high resolution images. These will be used by the host for the promotional purpose of the exhibition.

Bank Information for withdrawal security deposit

Account Name:

Bank:

Account No.:

SWIFT:

Bank Address:

With the signing of this document, I accept all listed terms of YODEX 2021 including punctual payments of relevant exhibit expenses and authorization for the organizer to use materials provided for presentation and publicity purposes.

Signature / Date

(Please scan and email the filled attachments 1 and 2 to Taiwan Design Research Institute in jpg or pdf format along with the proposal by **January 29, 2021**. Email: yodex@tdri.org.tw)

※Note 1: Overseas school must present to the organizer an **affidavit** stating that there is no authorization for an agent to apply for YODEX 2021 its behalf if it applies by itself.

※Note 2: It is extremely important for an overseas school applying through an agent and not with the organizer to present **a letter or other authorized documents** to the organizer.

※Note 3: All such information is required to be sent by email to the organizer in jpg or pdf format.

Attachment 2

[Affidavit]



**40th Int'l Young Designers' Exhibition (YODEX 2021), May 14-17, 2021
at Taipei Nangang Exhibition Center Hall 2, Taiwan**

To the organizer (Taiwan Design Research Institute):

_____ applies for 40th Int'l Young Designers' Exhibition (YODEX 2021) to be held May 14-17, 2021 at Taipei Nangang Exhibition Center Hall 2, Taiwan.

That we guarantee the name of overseas exhibitor will be shown in the booth areas the same as the applied one.

That we accept all terms of YODEX 2021 including punctual payments of relevant exhibit expenses and authorization for the organizer to use materials provided for presentation and publicity purposes.

That we promise not to provide references such as brochures and fliers with the intention to enroll new students outside the specified booth areas during the period of the said exhibition.

Moreover, that we agree it will not start packaging exhibits until the officially announced closing on May 17, 2021.

If any of the above mentioned happenings is photographed by the organizer as evidence, the security deposit of the violator shall not be returned. It will also be barred from applying for YODEX for one year.

School Seal:

Authorized Signature:

School Name: _____ Date: _____

(Please scan and email the filled attachments 1 and 2 to Taiwan Design Research Institute in jpg or pdf format along with the proposal by **January 29, 2021**. Email: yodex@tdri.org.tw)